

online ✨ christmas market

people's
THRIFT

Apply by
November 12

peoplesthrift.ca
hello@peoplesthrift.ca

November 21 - December 22

People's Thrift is hosting an Online Christmas Market dedicated to supporting small businesses and ethical makers — giving shoppers a real alternative to Amazon. We're seeking vendors who share our values: sustainable, artisanal, and handcrafted products made with purpose.

Reach eco-conscious holiday shoppers across Canada!

- **4K-6K+** site visitors est. and **30K+** social media reach for the duration of event
- Featured in our **1K-subscriber** holiday email campaign (2 emails)
- Supported by paid ads and local promotions

Join our full-service marketplace!

- We handle everything: **hosting, listings, promotion, customer engagement, & shipping**
- **Limited** vendor spots for maximum visibility
- Showcase sustainable, ethical, and handcrafted products **across Canada**
- Up to **4** variants per listing

1 Listing
\$49

Up to 4 product variants

4 Listings
\$99

Up to 4 product variants
each

6 Listings
\$120

Up to 4 product variants
each



why participate in the people's thrift online christmas market?



People's Thrift already has a loyal, growing community of conscious shoppers who share our mission to support small, ethical businesses. Our visitors come to us because they believe in sustainability, transparency, and thoughtful consumption — values that align perfectly with makers like you.

As one of Canada's fastest-growing online marketplaces for secondhand fashion, expanding our offering this holiday season felt like a natural next step. Our Online Christmas Market gives customers even more reason to shop independently and sustainably — providing a meaningful alternative to big-box retailers and Amazon.

By joining, your brand will be showcased to an audience that's already motivated to shop local, natural, and sustainable — the perfect fit for your products.

quick FAQ

- Deliver your products to us. We'll confirm a quantity that works for you.
- If items sell out, we'll contact you about restocking.
- Unsold items can be picked up after the market ends.
- Vendor payments will be sent on November 30 and December 23, with a receipt of sales.
- You set your prices. We keep 10% per sale to cover merchant fees and other marketing costs.
- If the market is cancelled, you'll receive a full refund.
- 1 listing can have up to 4 variants, i.e. a 12 oz. candle with 4 scent options.